

Caswell CORPORATE COACHING Company

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## **Scientific Discoveries**

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Bill Caswell is an experienced coach of CEOs and senior executives around the globe. The author of 14 books, Bill has penned the 12-book series The Respect Revolution written, by a CEO for CEOs, as a guide to getting your company to Excellence and keeping it there.

Seminars 2018:

26 Jan. Guadalajara, Mexico

12 Feb. Ottawa, Canada

23 Feb. Ottawa, Canada

17 Apr. Cornwall, ON, Canada

For more information, go to: www.caswellccc.com Wise leaders make it a point to know what is going on in the world. While business leaders may or may not have a scientific background or interest, there is no denying that science and engineering affects every leader, every day. For that reason, I am drawn to inform my readers, from Discover magazine's 100 significant scientific discoveries of 2017, those which I believe have great importance.

**Human evolution:** The more we are able to understand and interpret fossils, the more we learn about the human's early existence. Discoveries in Greece point to a humanoid about 5.7 million years ago, three times as far back as commonly assumed.

**New science field:** 130 million years ago, two collapsing stars collided. The light waves and other aspects of this exploding supernova reached Earth in August 2017, being observed worldwide. One year ago, gravitational waves were first detected (as predicted by Albert Einstein in 1905), this super nova thrusting even more gravitational waves. The supernova displayed new scientific feats: related to the expansion of our universe, that gravitons have no mass, the early existence of gold & heavy elements. This event created an entirely new field of astronomy from which much future science will be gleaned.

**Trump versus science:** Two full pages of Donald Trump's various attempts to muzzle scientific discoveries during the year were listed. The President's attitude prompted a March for Science in Washington DC at which 100,000 demonstrators made their feelings known.

**Adjusting genes:** It has been nearly a decade since the first gene-editing tools were developed (called CRISPR). In this past year, CRISPR was used in a human embryo to remove a heart-condition (passed down from the father). A laboratory experiment only, the repaired embryo was destroyed; further work awaits FDA (U.S. Food and Drug Administration body) approval.

**Fighting leukemia:** The FDA approved a living drug to fight a form of leukemia in children. Human T-cells (white blood cells that attack disease) are removed from the patient and bred with certain controlled viruses to create stronger T-cells. Then they are re-inserted into the children where the new T-cells are strong enough to attack and defeat the cancerous invaders.

**A fake womb:** The work to successfully remove lamb fetuses from their mother's womb and raise them externally in a fake womb into healthy sheep, opens the door to keeping alive and nurturing prematurely born human babies who would otherwise likely die.

**Rising seas:** Greenhouse gases warm the oceans which causes the seas to rise, affecting current cities located at sea level. Even if we could stop greenhouse gas pollution today, sea levels would continue to rise for centuries because carbon dioxide can take 1,000 years to transfer its heat to the oceans, raising the sea level. It takes the oceans yet further centuries to dissipate its heat back into the atmosphere.

**Pigs to the rescue:** In the U.S., 20 humans die each day, waiting for organ transplants. A retrovirus in pigs makes their organs quickly rejected by our human immune system. Now, gene editing with CRISPR kills the pig's retrovirus, making the pig organs suitable for human implanting.

A start to controlling aging: Stem cells in the hypothalamus (a low brain region that regulates basics of hunger, sleep, and body temperature) affect the aging of mice. Since mice have 22,700 genes similar to the human total of about 23,000 genes, hope now exists for treating human's age-related maladies.

**Artificial blood cells:** Scientists have taken a major step towards making artificial blood by creating blood stem cells in the laboratory with key components of platelets, white blood cells, and red blood cells. These have the potential to treat leukemia, sickle cell disease and other blood disorders.

CCCC offers 4 products:	Using probiotic fortify our immu	<b>sing probiotics:</b> Clinical proof has shown that probiotics (products that contain beneficial bacteria) will rtify our immune system. Tests with 4,500 new-born human infants showed that the treated infants had a gnificantly lower risk of developing sensis, a disease that kills 600,000 infants globally each year		
1. Read about				
the CCCC	Atlas of cells: The human genome project of 15 years ago mapped out the entire human gene expression			
management	(what leads to blue eyes or red hair). Using the same techniques, scientists are aiming towards an atlas of			
methodology for <b>\$25</b>	cell expression, leading to an ability to spot diseases tailored to individual needs.			
electronically	First life on earth: Microfossils, discovered locked in rocks of the Canadian Shield of 3.8 to 4.3 billion			
or <b>\$250</b> with	years ago, indica	years ago, indicate that primitive creatures, each less than half the width of a human hair, were thriving		
a set of 12	around volcanic	round volcanic vents as the sun shone on our newly formed Earth about 4 billion years ago.		
books	Sleen. Jellyfish brainless creatures with clusters of neurons in their bodies, tested positively for sleen			
(2,700 pages)	characteristics	acteristics. It appears that sleep characteristics have survived the hundreds of millions of years since		
in a hardboard	we evolved from	volved from jellyfish. Thus, sleep may be an intrinsic property of neurons, not the brain per se.		
case.		i per se.		
2 Learn about	Eruptions: Carl	ions: Carleton U. provided a list of 15 major volcanic eruptions over the eons (spreading lava out		
the CCCC	100,000+ sq. miles), events that released sufficient toxic gas to kill all life. For example, "Deccan Traps"			
management	eruption in India helped kill off dinosaurs 66 million years ago. Conclusion: our planet doesn't care too			
methodology by	much about the biology on it. Note: Dinosaurs lasted about 100 million years, compared with sea trilobites			
attending the	of 270 million years, & humans' 5.7 million years. 'Modern' humans' 30,000 years is but a wisp.			
week-long				
Practical MBA,	<b>Zika benefit:</b> The Zika virus specifically attacks still-developing cells, hence the effect on human babies (microsonholy), consciolly in 2015. Since the Zika virus loove meture cells unborread medical science has			
\$7,500.	shown that it can direct Zika to attack evolving cancer cells without harming the healthy human cells			
		in direct Zika to attack evolving cancel cens without narming the hearthy hu	man cens.	
<i>3. Act</i> on the	Water for everyone: A device with a material, "metal-organic framework" can suck drinking water out of			
first step of	thin air, no power required. The mesh contains tiny spaces, perfect for grabbing and holding onto water			
resolving your	molecules even in the driest desert. And, just the sun's heat retrieves the water for drinking.			
key issues with				
a tactical	<b>Dust makes you fat:</b> Two thirds of the chemicals tested in household dust, leached out of every-day products in the home, drove fat cells in mice to develop and proliferate. More tests will continue.			
by CCCC				
starting at	<b>Tubular robots</b> . A plastic tube connected to an air pump moves along in complex mazes, adapting as it			
approximately	meets new obstacles. It turns itself inside out, drawing more material from inside to extend its length so that			
\$8.000.	a compressed 11" (30 cm) tube moves to over 200' (60 meters) carrying a micro-camera or probe.			
. ,				
4. Engage fully	Bird's eggs: Mary Caswell-Stoddard at Berkley California has ascertained that the shape of birds' eggs is			
in the Climb to	related to their flying ability. The sharper the egg, the better the flight. Ostriches, for example, have rounder eggs than eagles. Alright, alright, it was the scientist's name that had me include this one! Have a great spring! Bill © W. E. Caswell 2018			
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step program)				
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(\$4,200/mo.)			1	
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